



AMERICAN
KENNEL CLUB



Economic Impact of AKC Dog Events in Wisconsin

The American Kennel Club (AKC) was established in 1884 to promote the study, breeding, exhibiting, and advancement of purebred dogs. We now represent over 5,000 dog clubs nationally, including **110** clubs in the state of Wisconsin.

The AKC sanctions thousands of dog events each year, which generate significant economic benefits to local communities in addition to the millions of dollars AKC dog owners in Wisconsin spend annually on their dogs.

Here are the statistics for the State of Wisconsin over the past three years:

2014: AKC licensed and sanctioned 712 events in the state of Wisconsin, in which over 72,500 dogs participated.

2015: AKC licensed and sanctioned 700 events in the state of Wisconsin, in which over 72,400 dogs participated.

2016: AKC licensed and sanctioned 673 events in the state of Wisconsin, in which more than 71,300 dogs participated.

The AKC conducts ongoing research regarding the economic impact of AKC events in localities throughout the state, as well as of AKC registered dogs in the state. Surveys demonstrate that exhibitors at AKC conformation dog shows spend an average of \$685 per show weekend. This means spending by AKC dog show exhibitors for a show weekend could inject more than \$1.7 million into the local economy. And because AKC dog shows are an educational and family-friendly event, large spectator gates can generate additional revenues for cities and towns statewide. For more information or information about the impact of dog shows in other states, visit the AKC Legislative Action Center (www.akcgr.org).