

Local Kennel Club

City, State

[SAMPLE PRESS RELEASE TEMPLATE]

News Release

FOR IMMEDIATE RELEASE

[COMPETITOR'S HOMETOWN] RESIDENT TO COMPETE IN AKC RALLY® NATIONAL CHAMPIONSHIP

More Than 300 Dogs to Participate in AKC® Rally National Championship

(YOUR STATE), (DATE) — Sit. Down. Stay. Good dog! This March 18th, some of the best-behaved dogs in the nation will meet at Tulsa Expo Square in Tulsa, Oklahoma, with the goal of being named the top dog in their class at the 3rd annual [AKC Rally® National Championship](#). Local resident [COMPETITOR'S NAME] and [his/her] [DOG'S BREED], [DOG'S NAME], will be among the contenders at the event, where a new National Champion will be crowned.

[COMPETITOR'S NAME] and [DOG'S NAME] worked hard this past year to qualify to compete against some of the best AKC Rally® dogs in the nation in the [NAME OF CLASS] class. Dogs and handlers will compete for the top spot in the Novice, Advanced, Excellent, and Rally Advanced Excellent classes at this national championship.

AKC Rally® combines elements of Obedience and Agility. The dog and handler move through a course of numbered exercises, all while the handler is communicating with and praising the dog. Rally demonstrates a sense of teamwork and provides an excellent introduction to AKC Companion Events for new dogs and handlers. The sport can also provide a challenging opportunity for competitors in other events to strengthen their skills. AKC Rally® promotes a fun and enjoyable atmosphere for dogs at all levels of competition.

The AKC Rally® National Championship is sponsored by [J & J Dog Supplies](#).

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For more information contact:

Competitor's Name

Competitor's Phone

Competitor's Email

Competitor's Position at local kennel club if applicable