

Local Kennel Club

City, State

[SAMPLE PRESS RELEASE TEMPLATE]

News Release

FOR IMMEDIATE RELEASE

[COMPETITOR'S HOMETOWN] RESIDENT INVITED TO COMPETE IN PRESTIGIOUS CANINE COMPETITION

(YOUR STATE), (DATE) — [HOMETOWN] resident [COMPETITOR'S NAME] and [his/her] [DOG'S BREED], [DOG'S NAME], have been invited to compete in the American Kennel Club® Agility Invitational, held in Orlando, Florida this December 15-16. At the Invitational, one of the top events in the country for agility dogs, the pair will compete for the top spot in the [HEIGHT] class.

[COMPETITOR'S NAME] and [DOG'S NAME] will negotiate a challenging obstacle course that includes weave poles, jumps and seesaws, all while racing against the clock and striving for a perfect score of 100. Any missed obstacles or other mistakes result in penalty faults which are deducted from the score.

After the completion of four rounds over two days, the top dogs in each jump height will move to the finals. The Finals are open only to the top 58 dogs overall through the four rounds of competition.

Only top-five ranked agility dogs in each of the 192 AKC recognized breeds, as well as the top five All-American dogs, are invited to attend this prestigious event.

Agility is one of AKC's most popular sports, with over one million entries annually. It allows dogs to demonstrate athleticism and willingness to work with a handler, and requires conditioning, concentration, training and teamwork.

AKC Agility Invitational

Three of the American Kennel Club's largest events will be featured at one venue: the [AKC Agility Invitational](#), [AKC Obedience Classic](#) and [AKC National Championship presented by Royal Canin](#). The eighth annual [AKC Junior Agility Competition](#) for kids ages 9-17 will run on Friday, December 14, 2018 prior to the start of the AKC Agility Invitational.

The AKC Agility Invitational is sponsored by [Eukanuba](#) and [J & J Dog Supplies](#).

###

For more information, contact:

Competitor's Name
Competitor's Phone
Competitor's Email
Competitor's Position at local kennel club if applicable