

Local Kennel Club

City, State

[SAMPLE PRESS RELEASE TEMPLATE]

News Release

FOR IMMEDIATE RELEASE

[COMPETITOR'S HOMETOWN] RESIDENT TO COMPETE IN AKC NATIONAL CHAMPIONSHIP PRESENTED BY ROYAL CANIN

Thousands of Competitors Vie for the Title of National Champion!

(YOUR STATE), (DATE) —The top dogs from across the country and around the world will be returning to Orlando, Florida this December 15-16, 2018 for the 18th annual AKC National Championship presented by Royal Canin. Local resident, [COMPETITOR'S NAME] and [DOG'S NAME] will be among the many contenders at this prestigious event.

Like other hardworking athletes, dogs at AKC shows must face several levels of competition before reaching the top, beginning with competition in their Breed class, then moving on to Group and Best in Show. [COMPETITOR'S NAME AND DOG'S NAME] will compete in the [BREED CLASS].

In addition to the [AKC National Championship Presented by Royal Canin](#), some of the nation's top agility and obedience dogs will compete in the [AKC Agility Invitational](#) and [AKC Obedience Classic](#). Other unique events include the NADD/AKC National Championship for Diving Dogs and Canine Extravaganza, the nation's largest celebration of dogs with AKC Meet the Breeds[®] and a doggie shopping mall.

The Bred-By Exhibitor groups, Junior Showmanship Finals, Best Miscellaneous, agility and obedience will be taped and available on demand at [AKC.TV](#). For more information about the AKC National Championship Presented by Royal Canin, please visit <http://www.akc.org/events/national-championship/>.

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For more information, contact:

Competitor's Name

Competitor's Phone

Competitor's Email

Competitor's Position at local kennel club if applicable