Local Kennel Club City, State

[SAMPLE PRESS RELEASE TEMPLATE]

News Release

FOR IMMEDIATE RELEASE

[COMPETITOR'S HOMETOWN] TEEN [or "YOUTH"] TO COMPETE IN AKC JUNIOR AGILITY COMPETITION

(**YOUR STATE**), (**DATE**) — Nearly 70 kids and their dogs will compete in the eighth annual AKC Junior Agility Competition in Orlando, Florida on Friday, December 14, 2018, held in conjunction with the AKC Agility Invitational on December 15-16, 2018. [JR'S NAME] of [CITY] and HIS/HER [BREED] [DOG'S NAME] will participate in this national competition.

[JR'S NAME and DOG NAME] will compete in the [Junior Excellent/Junior Superior] classes, where they'll run the timed agility course, off-leash, striving for a perfect score of 100. Any missed obstacles or other mistakes result in penalty faults which are deducted from the score.

Agility is AKC's fastest-growing canine sport with over one million entries annually. It allows dogs to demonstrate athleticism and willingness to work with a handler, and requires conditioning, concentration, training and teamwork. Dogs and handlers negotiate a challenging obstacle course that includes weave poles, jumps and seesaws, all while racing against the clock.

The AKC's junior handler events are aimed at recognizing and supporting the special relationship between young people and dogs, encouraging responsible dog ownership and promoting dog sport participation for future generations.

AKC Junior Agility Competition

The <u>AKC Junior Agility Competition</u> for kids ages 9-17 will also run in conjunction with the <u>AKC Agility Invitational</u>, <u>AKC Obedience Classic</u> and <u>AKC National Championship presented by Royal Canin.</u>

The AKC Junior Agility Competition is sponsored by J and J Dog Supplies and Eukanuba.

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For more information, contact:

Competitor's Name Competitor's Phone Competitor's Email Competitor's Position at local kennel club if applicable