

Local Kennel Club

City, State

[SAMPLE PRESS RELEASE TEMPLATE]

News Release

FOR IMMEDIATE RELEASE

[COMPETITOR'S HOMETOWN] TEEN [or "YOUTH"] TO COMPETE IN AKC JUNIORS CLASSIC

(YOUR STATE), (DATE) — [HOMETOWN] resident [JR'S NAME] and HIS/HER [BREED] [DOG'S NAME] will participate in the AKC Juniors Classic, an obedience and AKC Rally® competition for kids up to the age of 18, held in conjunction with the AKC Obedience Classic in Orlando, Florida on December 15-16, 2018. Nearly 20 juniors will be competing in this national competition.

During the event, [JR'S NAME and DOG NAME] will compete in the [OBEDIENCE/RALLY] competition. The basic objective of obedience trials is to recognize dogs that have been trained to behave in the home, in public and in the presence of other dogs. All contestants in a class are required to perform the same exercises in essentially the same way, so the relative quality of the various performances may be compared and scored. In AKC Rally®, handlers are permitted to use verbal encouragement to direct their dogs through a course of exercise skills identified with directional signs and are timed from start to finish. AKC Rally® is a companion sport to AKC obedience; both require teamwork between dog and handler and have similar performance skills.

The AKC's junior handler events are aimed at recognizing and supporting the special relationship between young people and dogs, encouraging responsible dog ownership and promoting dog sport participation for future generations.

The AKC Juniors Classic is sponsored in part by Eukanuba and J and J Dog Supplies.

The [AKC Juniors Classic](#) will also run in conjunction with the [AKC Obedience Classic](#), [AKC Agility Invitational](#), [AKC Junior Agility Competition](#) and [AKC National Championship presented by Royal Canin](#).

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For more information, contact:

Competitor's Name

Competitor's Phone

Competitor's Email

Competitor's Position at local kennel club if applicable