

Local Kennel Club

City, State

[SAMPLE PRESS RELEASE TEMPLATE]

News Release

FOR IMMEDIATE RELEASE

[COMPETITOR'S HOMETOWN] TEEN [or "YOUTH"] TO COMPETE IN AKC NATIONAL CHAMPIONSHIP PRESENTED BY ROYAL CANIN JUNIOR SHOWMANSHIP COMPETITION

(YOUR STATE), (DATE) — At the 2018 AKC National Championship presented by Royal Canin, 190 of the country's top young dog handlers to compete for Best Junior Handler in the Junior Showmanship competition. As a result of hard work in the show ring and classroom, [JR'S NAME] of [CITY], with HIS/HER [BREED] [DOG'S NAME], will contend for a top placement and scholarship dollars at this invitation-only event held in Orlando, Florida this December 15-16, 2018.

The Junior Showmanship competition is judged on the handler's ability to present the dog with skill and confidence. All juniors entered will compete in Preliminary classes, from which a specified number of juniors will be selected by the judges to compete in the Finals. The Junior Showmanship Final will be available to stream on AKC.TV.

Eligibility to enter is based on the juniors' accomplishments in school and previous dog shows. Juniors entering are required to:

- Be at least age 9 and under 18 years old at the time of the wins.
- Have five wins in an Open Class with competition present between October 13, 2017 and October 11, 2018.
- Have a grade point average of at least 3.0, or equivalent, for the 2017-2018 school year.

Four scholarships will be awarded to junior handlers during the National Championship: the first-place winner will receive \$2,000, with \$1,500, \$1,200 and \$1,000 going to second, third and fourth place, respectively.

The AKC's junior handler events are aimed at recognizing and supporting the special relationship between young people and dogs, encouraging responsible dog ownership and promoting dog show participation for future generations.

For more information about the AKC National Championship presented by Royal Canin and the Junior Showmanship competition, please visit <http://www.akc.org/events/national-championship/>.

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For more information, contact:

Competitor's Name
Competitor's Phone
Competitor's Email

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Competitor's Position at local kennel club if applicable