

# Local Kennel Club

## City, State

[SAMPLE PRESS RELEASE TEMPLATE]

### News Release

FOR IMMEDIATE RELEASE

## [COMPETITOR'S HOMETOWN] RESIDENT TO COMPETE IN AKC NATIONAL AGILITY CHAMPIONSHIP

*More than 1,200 Competitors Vie to be National Agility Champions*

(YOUR STATE), (DATE) — [CITY] resident [COMPETITOR'S NAME] and [his/her] [DOG'S BREED], [DOG'S NAME], will be among the contenders at the American Kennel Club® National Agility Championship this March 18-20 in Tulsa, Oklahoma at Tulsa Expo Square. The quickest, most agile dogs in the country will all be aiming for the title of National Champion.

[COMPETITOR'S NAME and DOG'S NAME], a top agility team, met tough standards to qualify for this competition. During the event, they will run timed agility courses, off-leash, striving for a perfect score of 100. Any missed obstacles or other mistakes result in penalty faults which are deducted from the score.

Agility, AKC's fastest-growing canine sport, is an activity that provides fun and exercise and strengthens the bond between dog and handler. Dogs demonstrate their agile natures and versatility by following cues from the handler through a timed obstacle course of jumps, tunnels, weave poles and other objects.

This year marks the 20<sup>th</sup> [AKC National Agility Championship](#) and 7<sup>th</sup> Preferred National Agility Championship.

Up-to-the-minute coverage will be posted on the [AKC National Agility Championship Facebook page](#).

The AKC National Agility Championship is sponsored by [J & J Dog Supplies](#), [Petcurean MAX 200](#), and [M.A.D. Agility](#).

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#### For more information contact:

Competitor's Name

Competitor's Phone

Competitor's Email

Competitor's Position at local kennel club if applicable