



AMERICAN
KENNEL CLUB®

[sample media alert for local reporters]



Responsible Dog Ownership Days

DON'T MISS A DOG-GONE GOOD TIME! AKC RESPONSIBLE DOG OWNERSHIP DAYS

**Meet Over 20 of the Most Popular and Rare AKC Breeds
Find Out if Your Dog is a "Canine Good Citizen"
\$25 Microchip Clinic, Agility Demonstrations, Entertainment for Kids and
Goodie Bags for the First 500 People with Dogs**

WHO: North Carolina's dog-loving community joins the AKC in celebrating **AKC Responsible Dog Ownership Days**, educating owners about how to be a good pal to your pooch

WHAT: Free event for all dog enthusiasts includes:

- "AKC Meet the Breeds"- Meet both most popular and most rare AKC-registered breeds: including the Neapolitan Mastiff, Whippet, Norwegian Elkhound & Xolo
- AKC Canine Good Citizen® (CGC) testing – how well mannered is your dog? Take a 10-step test for AKC CGC certification
- \$25 microchip clinic (implant and lifetime database enrollment)
- For Kids -Face Painting, Balloon Artist and Caricatures, Photos with AKC mascot "Bailey the Beagle"
- Chances to win big Prizes from KONG, SHERPA, WAG WEAR and More
- Goodie bags packed with treats and toys to the first 500 people with dogs!
- PLUS -- Exciting and Informative Demonstrations
 - *Agility dogs racing through obstacles * Safety around dogs for kids and parents * Grooming- teeth, coat, nail and ears * *NYPD K-9 Unit

WHERE: NC State Fairgrounds (Holshouser Building)

WHEN: DAY, DATE from TIME TO TIME

MEDIA CONTACTS

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******ASSIGNMENT DESKS: INTERVIEW OPPS WITH CANINE EXPERTS ON EVERY TOPIC & GREAT VISUALS OF RARE BREEDS AND EVENTS ALL DAY******

More information : www.akc.org